

Give yourself a **BIG BOOST** for a small price
in TEST's 2013 Online Buyers' Guide!

LIVE LINKS in TEST's 2013 Online Buyers' Guide—

- **Inexpensive** • **Have punch just where YOU want it**
- **Increase your visibility** • **Stay in effect for one year**
- **Cost-effective** • **LIVE LINKS include full-color logo**
- **Each LIVE LINK costs less, the more you buy**
- **Each LIVE LINK's landing site can be unique**
- **Each LIVE LINK's landing site can be changed**

Buy FIVE LIVE LINKS in TEST's 2013 Online Buyers' Guide
and **REALLY** stand out from the crowd—

1. Get ALL your listings in the Online Guide

re-set ALL CAPS, BOLD FACE, RED

2. AND... Get a SIXTH LIVE LINK FREE!

**TEST's Online Buyers' Guide:
90,000+ uses over last 5 years**

REMEMBER—

TEST is small but mighty, because TEST is focused—squarely on YOUR industry!
TEST supports the test industry—YOUR industry—YOUR customers—YOUR business!

In a Google search for “test engineering,” TEST magazine comes up on PAGE ONE!

Internet ADVERTISING makes GOOD ECONOMIC SENSE in these straitened times,
and so does advertising in TEST's focused 2013 ONLINE BUYERS' GUIDE!

**LIVE LINKS samples, order form, and rates
are on the next three pages of this PDF**

[LEAK READING DEVICES:](#)

[Phase Meters:](#)

[Pickups:](#)

[Protective Devices:](#)

[Rebuilding Parts For Electrodynamic Shakers:](#)

[Servo Systems:](#)

[Shaker Isolation Systems:](#)

[Shaker Load Support Systems:](#)

[Signal Conditioning Equipment:](#)

[Signal Sources:](#)

[Slip Tables:](#)

[Spectral Density Analyzer-Equalizers:](#)

[Strobe Lights:](#)

[Switching Cabinets:](#)

[Tracking Filters](#)

[\(see ...\)](#)

[Transducers:](#)

[VIBRATION TEST MACHINES:](#)

[Hydraulic:](#)

[Mechanical:](#)

[VIBRATION TEST SYSTEMS:](#)

[Electrodynamic:](#)

[Piezoelectric:](#)

[VIBRATION TEST TABLES, HYDROSTATIC:](#)

1

2

1

2

VIBRATION TEST SYSTEMS:

[Electrodynamic:](#)

ACG DYNAMICS

APS Dynamics, Inc.

ANCO Engineers, Inc.

DATA PHYSICS

[DYNAMIC SOLUTIONS](#)



Environment Associates, Inc.

GHI Systems, Inc.

HEI

LDS

LING ELECTRONICS

MB Dynamics, Inc.

m+p international inc.

The Modal Shop

Re:Test, Inc.

Sentek Dynamics

[Spectral Dynamics](#)



S P E C T R A L
D Y N A M I C S

TÜV SÜD America

Team Corp.

Thermotron Industries

Unholtz-Dickie

Sample LIVE LINKs on a page from

TEST's 2013 Online Buyers' Guide—

1 *the company NAME has been converted to a LIVE LINK,*

2 *and the LOGO for that company is also a LIVE LINK*

to take the user to that company's website.

LIVE LINKS: Available ONLY in TEST's ONLINE Buyers' Guide

AUTHORIZATION to CONVERT OUR LISTINGS in TEST's BUYERS' GUIDE into LIVE LINKS direct to OUR WEBSITE:

I authorize _____
LIVE LINKS with FREE LOGOS
in TEST's 2013 ONLINE Buyers' Guide:

I understand that: **1 Live Link with Free Logo** will cost \$350; **2-5 Live Links with Free Logos** will cost \$300 each; **6-10 Live Links with Free Logos** will cost \$280 each; **11-15 Live Links with Free Logos** will cost \$265 each; **16 or more Live Links with Free Logos** will cost \$250 each.

I authorize **TEST Engineering & Management** to "liven" my company's Online Buyers' Guide listing lines, with the logo I provide, into direct links to my company's website, as specified on the order form below. I also understand that these Live Links with Free Logos will be effective from about March 1, 2013, when **TEST's 2013 Online Buyers' Guide** is posted to **TEST's** website, until it is replaced with **TEST's 2014 Online Buyers' Guide**—that is, until about March 1, 2014.

(PRINTED NAME of authorizing person)

(TITLE of authorizing person)

(SIGNATURE of authorizing person)

(CONTACT PERSON if TEST has questions)

(COMPANY NAME)

(E-MAIL address)

(PHONE number)

(COMPANY MAILING and INVOICING ADDRESS)

ORDER FORM for LIVE LINKS:

PLEASE NOTE: You may specify a unique website landing page for EACH Live Link. However, any Live Link for which you do NOT specify an individual landing page will be directed to your website's home page—so please state it at least once.

Chambers, Test, Environmental—Low temperature

www.xyzTestEquip.com/chambers

(Example of info TEST needs about which of your listings to make a Live Link)

(Example of a unique website landing page—for THIS Live Link only)

(Your Buyers' Guide listing [TEST's category name] to convert to a Live Link)

(Your web page address to which **THIS** Live Link listing should be directed)

(Your Buyers' Guide listing [TEST's category name] to convert to a Live Link)

(Your web page address to which **THIS** Live Link listing should be directed)

(Your Buyers' Guide listing [TEST's category name] to convert to a Live Link)

(Your web page address to which **THIS** Live Link listing should be directed)

(Your Buyers' Guide listing [TEST's category name] to convert to a Live Link)

(Your web page address to which **THIS** Live Link listing should be directed)

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(Your web page address to which **THIS** Live Link listing should be directed)

(Your Buyers' Guide listing [TEST's category name] to convert to a Live Link)

(Your web page address to which **THIS** Live Link listing should be directed)

To order more Live Links than this, please print out additional copies of this order form.

THE magazine specifically devoted to physical and mechanical testing and environmental simulation

Online (“Live Links”) Advertising Rate Card No. 3

In effect through the March 1, 2013 to March 1, 2014
year of TEST’s 2013 ONLINE Buyers’ Guide

Advertising in the Online Buyers’ Guide: Advertising in the Buyers’ Guide section of TEST’s website is available only to companies listed in the Buyers’ Guide, and only for the entire year (from this March 1 through next March 1). Advertising consists exclusively of “Live Links” as described below. Live Links may be placed and activated anytime during the year, but will be charged as if placed for the entire year.

Live Links: LIVE LINKS are individual lines in TEST’s Online Buyers’ Guide that have been converted into links directly to that company’s website. That is, one Live Link would be a specific company’s listing under a specific single Buyers’ Guide category that has been converted into a link.

Individual Live Link “landing” locations: Each linked line may be directed to a unique location or page in the company’s website. For example, a company that makes shakers, shaker control systems, and amplifiers might buy a Live Link of their listings in each of these categories, with one link taking the user directly to the company’s website page showcasing their latest shaker model, the second link opening to the control systems section of their website, and the third going directly to the amplifiers page. In addition, the company’s contact information may also be converted to a Live Link, and this link might direct the user to the website’s home page. The choice of website landing location for each Live Link is specified by the advertiser; however, if no location is specified, all Live Links will be directed to the home page of the advertiser’s website.

Free Logos: COMPANY LOGOS will be placed where each of a company’s paid Live Link lines are chosen, at no further charge, and the logo with each Live Link will also function as a link to the same location in the company’s website as the adjacent Live Link. (See the sample Live Link on the second page of this PDF.)

Logo file specs: COMPANY LOGOS must be provided to TEST as digital files (GIF or JPEG) that are a maximum of 500 pixels height-plus-width, and will be presented in the Online Buyers’ Guide in full color.

Design services: In the event the advertiser cannot provide a suitable digital file, TEST will prepare the file from a high-quality full-color digital file or a high-quality reproducible print for a one-time fee of \$50.00.

Rates:	1 Live Link	\$350.00 each per year	6–10 Live Links	\$280.00 each per year
	2–5 Live Links ...	\$300.00 each per year	11–15 Live Links ...	\$265.00 each per year
			16 or more Live Links ...	\$250.00 each per year

CONTACT: Eve Mattingley-Hannigan, Publisher (510) 839-0909.

• **PHONE:** (510) 839-0909

• **FAX:** (510) 839-2950

• **E-MAIL:** links@testmagazine.biz

• **WEB:** www.testmagazine.biz

**LIVE LINKS ORDER FORM on previous page—
See sample Live Links on second page of this PDF**

Rates subject to change on 30 days’ notice.

PHONE: (510) 839-0909 • 3756 Grand Avenue, Suite 205, Oakland, CA 94610-1545 • **FAX:** (510) 839-2950

E-MAIL: links@testmagazine.biz • **WEB:** testmagazine.biz