

Published since 1959—**for 56 years!**—TEST is

THE magazine for testing professionals, specifically devoted to physical and mechanical testing and environmental simulation.

TEST
Engineering & Management

Feb./March 2014 issue:
Published mid-February
Editorial deadline: January 15

Annual Buyers' Guide:
Widely used print *and* online resource for physical and mechanical testing/environmental simulation test equipment and services used across all industries, including automotive, consumer, space/aerospace. Listings free; annual updates.
+Arranging the test lab for efficiency:
Practical tips and experience from testing professionals about organizing test work areas for greatest functionality.
Regular testing articles and columns:
Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

TEST
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April/May 2014 issue:
Published mid-April
Editorial deadline: March 14

Why follow the test plan?
Focus on the reasons *why* test plans are written and why following a plan as written is a good idea, including discussion of possible consequences of *not* following the test plan.
+IEST ATM, Expo, & bonus distribution:
Advance highlights of ESTECH 2015's ATM, testing-related sessions, and exhibitors—plus bonus distribution of this issue (and others) from TEST's booth at the Expo!
Regular testing articles and columns:
Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

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June/July 2014 issue:
Published mid-June
Editorial deadline: May 15

Shock & vibration testing:
Focus on state-of-the-art test techniques, test equipment, and technical information about dynamics testing, through technical articles, columns, commentaries, and/or features that discuss various aspects of this complex area of testing. Plus, the issue will include TEST's annual ever-reader-pleasing *Shock & Vibration Product Round-Up* feature.
Regular testing articles and columns:
Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

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Aug./Sept. 2014 issue:
Published mid-August
Editorial deadline: July 15

Integrity—the priceless ingredient in testing:
Focus on the rarely discussed subject of test integrity—an aspect of testing that is nonetheless the underpinning of *all* data used to validate designs and prove product reliability—explored through articles, columns, and commentaries that draw upon the experience and wisdom of seasoned practitioners of the art and science of testing.
Regular testing articles and columns:
Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

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Oct./Nov. 2014 issue:
Published mid-October
Editorial deadline: September 15

Increasing vibration test levels:
Focus on methods and techniques to provide better vibration data in a shorter amount of time, in response to the needs of ever-shorter time-to-market design phases. We'll discuss how much vibration levels can realistically be increased without loss of data validity—what's acceptable *and* effective—through technical articles, columns, commentaries, and/or features, from savvy practitioners of vibration testing.
Regular testing articles and columns:
Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

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Dec./Jan. 2014-'15 issue:
Published mid-December
Editorial deadline: November 14

Using mistakes to improve testing:
Focus on the positive aspects and outcomes of making mistakes in the process of testing—how, for instance, what's exposed by a mistake might shift future testing into a new and more effective design or direction; what safety factors might need to be instituted that no one had considered prior to the mistake; post-mistake “moments of truth” for individual test people who went on to have successful testing careers.
Regular testing articles and columns:
Thought-provoking analysis of *Automotive, Accelerated, Dynamics, Reliability, Hands-On & Practical Testing* areas.

ARTICLES: We accept unsolicited manuscripts over technical bylines, 1,500 to 2,500 words, with line diagrams, “screen dumps,” and/or photo illustrations. Articles must deal with mechanical testing and/or environmental simulation or related topics. Article/author guidelines PDF available. We recommend you first call or e-mail the editor, Eve Mattingley-Hannigan, to determine suitability of your proposed article **BEFORE** you invest a lot of preparation time.

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COVER PHOTO: We use a full-color photo five times a year (all issues except Feb./March). Must be interesting visually, preferably dramatic, deal with mechanical testing and/or environmental simulation, be relevant to a specific issue's focus.
Shoot your photo in a vertical format, please! Call or e-mail the editor in advance about photo subject and format details. Submit electronically. **Must** meet our criteria: **Call or e-mail FIRST!**
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- Practical Reliability Testing
by Dave Gibbons & others
- General Testing Wisdom
by a variety of authors
- Accelerated Testing
by Chris Peterson & others
- Vibration Testing
by Wayne Tustin & others
- Automotive Testing
by a variety of authors

Information on this calendar is subject to occasional revision